

What is claimed is:

1. A method for enabling a first consumer to transfer an item with restricted transferability, comprising:
 - receiving a request to transfer the item from the first consumer;
 - requesting authorization to transfer the item from a provider of the item;
 - presenting information on the item to a second consumer; and
 - transferring the item from the first consumer to the second consumer.
2. The method defined in claim 1 wherein the information is presented in a bidding interface.
3. The method defined in claim 1, further comprising:
 - contacting the provider to verify whether the first consumer possesses the item.
4. The method defined in claim 1, further comprising:
 - notifying the first consumer whether the provider authorized or denied the transfer.
5. The method defined in claim 1 wherein the information is presented in an advertising interface.
6. The method defined in claim 1, further comprising:
 - voiding the item with respect to the first consumer; and

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7. The method defined in claim 1, wherein

providing the first consumer with an
send the item to an intermediary; and
providing the second consumer with an

8. The method defined in claim 7, further

9. The method defined in claim 8 wherein

10. The method defined in claim 1, wherein

providing the first consumer with an
rectly to send the item to the second

providing the second consumer with an
rectly to send a payment to the first

11. The method defined in claim 1, further

12. The method defined in claim 11 wherein the additional restrictions is at least one of a minimum transfer price, maximum number of items, and a contract extension.

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